



Delivered by IMTMA, organizer of



An Innovative Regional Outreach by IMTMA



Indian Machine Tool
Manufacturers' Association

CONCEPT OVERVIEW



- **Initiative by IMTMA** to bring machine tool and allied technologies closer to regional industries across India.
- Designed as **2-day focused B2B expos** in Tier II, Tier III and Tier IV cities.
- Aims to **bridge the gap between technology providers and user industries** in emerging industrial zones.
- Offers a **cost-effective platform** for exhibitors to promote their brand and showcase innovations.
- Enhances **regional engagement** and **market visibility** for IMTMA member and non-member companies.
- Facilitates **knowledge sharing through Tech Talks, solution labs, and workshops** during the expo.
- Encourages **on-ground industry insights** via organized **factory visits to local manufacturing units**.
- Supports **business networking and lead generation** through a **dedicated attendee app**.
- Complements IMTMA's flagship exhibitions like **IMTEX**, acting as a regional feeder event.



KEY FEATURES OF MTX CONNECT & FOCUS AREAS



- **Compact Format:** 30–42 exhibitors with standardized booths, LED screens, and branding setups.
- **Regional Penetration:** Targets high-potential industrial cities away from traditional metros.
- **Tech Talks & Workshops:** On-floor knowledge sessions hosted by participating companies.
- **Factory Visits:** Unique opportunity for exhibitors to visit local industries for deeper market insights.
- **Networking Tools:** Dedicated app to enable post-event business engagement.

Focus Areas

- Machine Tools
- Digital Manufacturing
- Tooling
- Metrology
- Laser Technologies



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MTX CONNECT - KOLHAPUR

MTX-CONNECT

08 - 09 OCTOBER 2023 KOLHAPUR

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Venue: The Pavilion Hotel, Kolhapur

Highlights:

- First-ever edition of MTX Connect a 2-day B2B expo
- **Member Cos: 25, Non-Member Cos: 17** total **42 Exhibitors** from across regions participated in MTX Connect Kolhapur.
- Over **1,300 Visitors Registered** for MTX Connect
- Over 900 industry visitors from cities like Pune, Satara, Solapur, Belgaum, Dharwad and Hubli
- Strong engagement from sectors such as Auto Components, Foundry, Forging, Textile Machinery, Agricultural Implements, and Engineering Goods

Kolhapur Advantage:

- Hub for foundry, casting, auto ancillary, industrial equipments and textile manufacturing
- Presence of 1,000+ textile factories in nearby Ichalkaranji
- A leading industrial pocket in Western India



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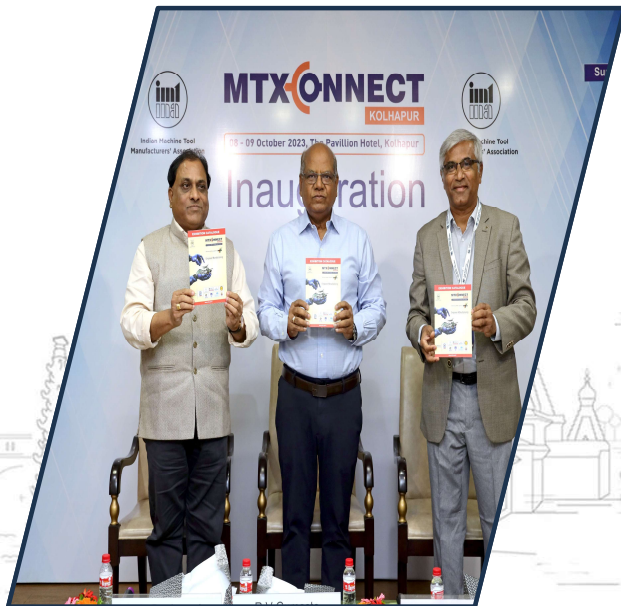
KEY HIGHLIGHTS

MTX-CONNECT

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MTX Connect was inaugurated by Mr. RV Gumaste, Managing Director, Kirloskar Ferrous Industries Ltd; and Mr. Nitin Despande, Chief Human Resources, Cooper Corporation, representing Mr. Farrokh N Cooper, Chairman & Managing Director, Cooper Corporation Pvt Ltd; and Mr. Rajendra S Rajamane, President, IMTMA.



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KEY HIGHLIGHTS

Prominent industry associations i.e., [Gokul Shirgaon Mfrs Association](#), [Kolhapur Engineering Association](#), [Kolhapur Chamber of Commerce and industries](#), [Manufacturers Association of Kagal & Hatkanangale](#), [Shiroli Mfrs Association](#), [Indian Instt of Foundrymen-Kolhapur Chapter](#), [Shri Laxmi Industries Association](#), [Ichalkaranji Engineering Association](#), and others from the regions, supported this event and extended their fullest active involvement in promoting this exhibition in a befitting manner.

IMTMA also signed a MoU with the Centre of Excellence Kolhapur Foundry & Engineering Cluster to jointly organize training programs to enhance the skills and competitiveness of the manufacturing industry in the Kolhapur region.

MTX-CONNECT

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SHOW VISUALS



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WHY MTX CONNECT STANDS OUT?

- Strategic outreach model aligned with India's regional manufacturing growth
- Economical yet effective for exhibitors targeting niche industrial markets
- Acts as a feeder and brand builder for flagship events like **IMTEX**



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29 – 30 October 2025 - Jamshedpur



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